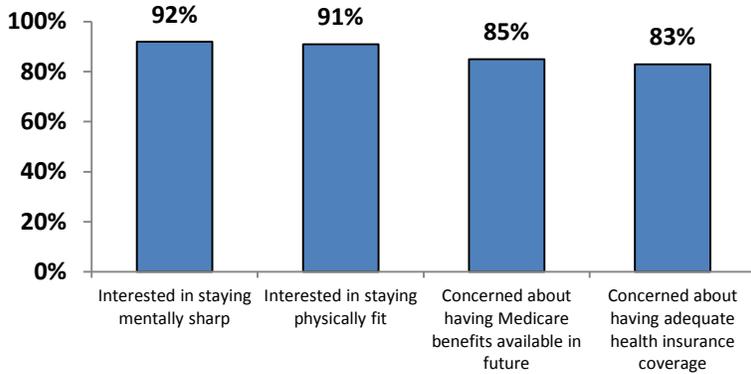


AARP Members in MARYLAND: Interests, Concerns, & Experiences



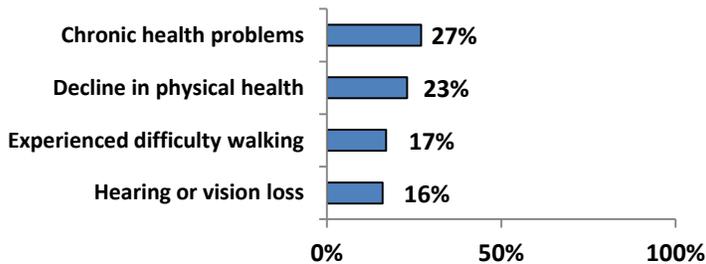
HEALTH

The vast majority of members in Maryland are interested in staying healthy, and have concerns about accessing services to help them do so.ⁱ



Seventy-six percent of members in Maryland say they are concerned about declining physical health or chronic conditions.

Members in Maryland may be concerned about their health given events they experienced in the past two years:

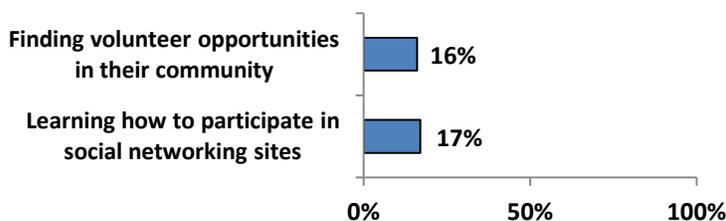


COMMUNITY

Fifty-eight percent of the members in Maryland rate their community as an excellent or very good place for older people to live as they age.

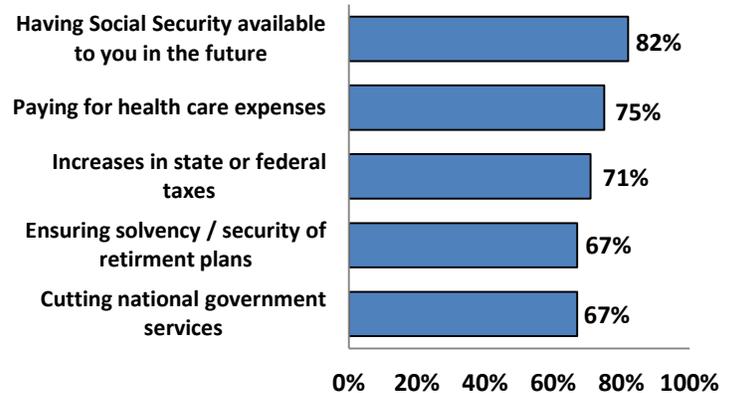
Community Rating				
Excellent	Very Good	Good	Fair	Poor
21%	37%	27%	14%	1%

Some members in Maryland are interested in finding volunteer opportunities in their community and learning how to participate in social networking sites.



FINANCIAL

Social Security is one of the top economic concerns for the majority of members in Maryland (82%).



Members in Maryland experienced major life events in the last 2 years that impact their economic security:

- Reduction in income (33%)
- Reduction in savings (33%)
- Debt problems (16%)
- Started claiming Social Security (14%)
- Loss of a job (14%)

Most members in Maryland (68%) are concerned about consumer fraud or identity theft.

Additionally, members in Maryland are extremely or very concerned about protecting themselves against unfair/deceptive financial practices (59%), affording the cost of utilities (56%), and having online security and safety (54%).

FAMILY & INDEPENDENT LIVING

Maryland members have the following concerns related to remaining independent as they grow older:

- Continuing to drive or get around (66%)
- Staying in their own home as they get older (66%)
- Having long-term care or home health services available (63%)
- Paying for long-term care (59%)

The majority of members in Maryland are interested in spending time with their families and enjoying personal interests.

- Spending time with family and friends (84%)
- Spending time on hobbies (73%)
- Learning new things (69%)
- Traveling (66%)
- Finding local entertainment activities that are fun and affordable (64%)

Methodology

In May 2012, AARP surveyed a stratified random sample of 140,000 AARP members in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Members completed surveys in one of two ways—web or paper. Members with registered email addresses were invited to complete the survey by web or by paper. They also were sent email reminders to complete the web survey or request a paper survey in the mail. All members who did not complete the survey by web were sent the paper survey in the mail. Members without a registered email address were sent a prenotification letter by mail. Members who were sent a paper survey by mail also were sent a reminder postcard and a second paper survey if the first had not been received by the date of the second mailing. Surveys sent to Puerto Rico were sent in both Spanish and English.

Across all states and territories, 38,155 members returned surveys for a response rate of 27 percent. Data were weighted to approximate the membership base. In Maryland, 2,530 members were contacted with 655 completing and returning their survey. The overall response rate for Maryland was 25.9 percent. The margin of error for Maryland respondents is ± 3.8 percent.

AARP is a nonprofit, nonpartisan organization, with a membership of more than 37 million, that helps people 50+ have independence, choice and control in ways that are beneficial to them and society as a whole. AARP does not endorse candidates for public office or make contributions to either political campaigns or candidates. We produce AARP The Magazine, the definitive voice for Americans 50+ and the world's largest-circulation magazine; AARP Bulletin, the go-to news source for the 50+ audience; www.aarp.org; AARP VIVA, a bilingual lifestyle multimedia platform addressing the interests and needs of Hispanic Americans; and national television and radio programming including My Generation and Inside E Street. The AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. AARP has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Learn more at www.aarp.org.



AARP

Research & Strategic Analysis

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ⁱ Responses of “Extremely concerned,” “Very concerned,” “Extremely interested” and “Very interested” were used to determine the “concern” and “interest” values.